



Where ideas connect

Utah Smart Site Business Profile Peczuh Printing Company

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NAICS Code(s):

323110 Commercial Lithographic Printing
541430 Graphic Design Services

Company Established:

December 1, 1962

Gross Revenues:

\$5,000,000- \$10,000,000

Employees:

50-100

Operating Systems:

Mac OS
Windows 95/98
Windows NT
Windows 2000

Primary Products:

- Printing and bindery of printed pieces
- Fulfillment of printed pieces, including kits containing cd's, dvd's and printed pieces
- Flexographic die cut pieces for scrapbooking, labels, etc.
- Lay-out and design of books, printing, bindery, shipping
- Layout and design of marketing mail pieces (including providing lists and mailing)

Company Overview: Peczu is a Full Service Printer serving the intermountain west since 1962. State-of-the-art equipment, experienced operators, and a commitment to Quality make us the printer of choice for hundreds of clients locally and nationwide. From electronic pre-press to full color presses and bindery, look to Peczu Printing Company for all your printing needs.

Company History: Frank Peczu Sr.'s father and grandfather were both miners. They labored in the underground mines of southeastern Utah. Frank saw what a tough way this was to earn a living and decided he wanted to do something else. As a Young man, right out of high school, he got a part-time job for the *Sun-Advocate* newspaper in Price. This was a great opportunity to learn a trade.

Thirty eight years ago, in 1962, Frank, Sr. decided to take the big jump and become an owner and operator in the printing business. He started Peczu Printing with himself as the only employee and one small printing press. The first month he had sales of \$64. Not very auspicious for a company that today does multi-million dollars in annual sales. Peczu is spelled P-e-c-z-u-h. You say it just like the two initials "P" "Z." It's a Hungarian name and one that is very well known and respected throughout the western states for exceptional quality and coveted customer service.

So how does a company in rural Utah generate so much business within the metropolitan markets of northern Utah, and adjoining states? Frank Peczu, Jr. explains that he has a dedicated work force, the most up-to-date equipment, and an aggressive sales force working in St. George, Cedar City, Orem, Moab, and Salt Lake City, UT, and Grand Junction, Colorado. Peczu printing now does all kinds of major projects from many nationally recognized customers.

Peczu Printing is very much a family business. Father and son are joined by mother Judy, who handles the books and the accounting tasks, with brother Tim, who is the production manager.

Awards and Special Recognition:

- Carbon County Company of the Year in 2002
- Two time winner of the Instant Small and Commercial Printer's Design Contest

Contracting Tools:

HUB Zone Program

Additional Information:

Capability to receive files electronically and prepare files for film, plating and printing.

Capability to receive ideas electronically and design and output ideas and finished product electronically.

Capability to receive mailing electronically and prepare and ship marketing pieces.

Utah Smart Sites: Peczuh Printing Company is a Utah Smart Site Enterprise. The Utah Smart Site Program is an initiative of the Utah Division of Business and Economic Development to encourage the creation of technology-based employment in small communities. For information, contact Les Prall at (801) 538-8804 or lprall@utah.gov

Competencies and Experience (Within 3 Years):

Lithographic printing	Too numerous to list
Computer graphics, animation and illustration	Adrift Adventures World Wide River Expeditions Castle County Travel
Data entry, conversion and imaging	Crumpton & Associates Auto Meter Professional Publishers
Data warehousing and storage; web hosting	CMN- National CMN- Boston CMN- Akron
IT Consulting	Nature Sunshine Morinda Creative Real Estate

